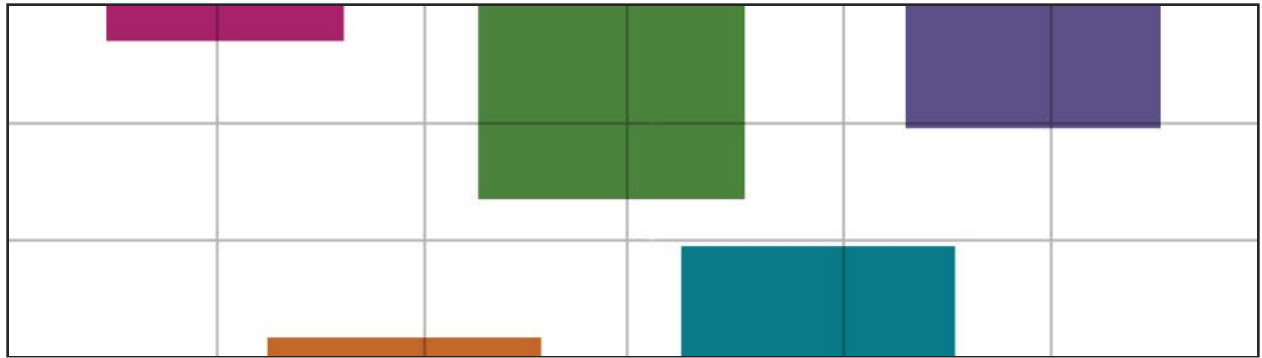
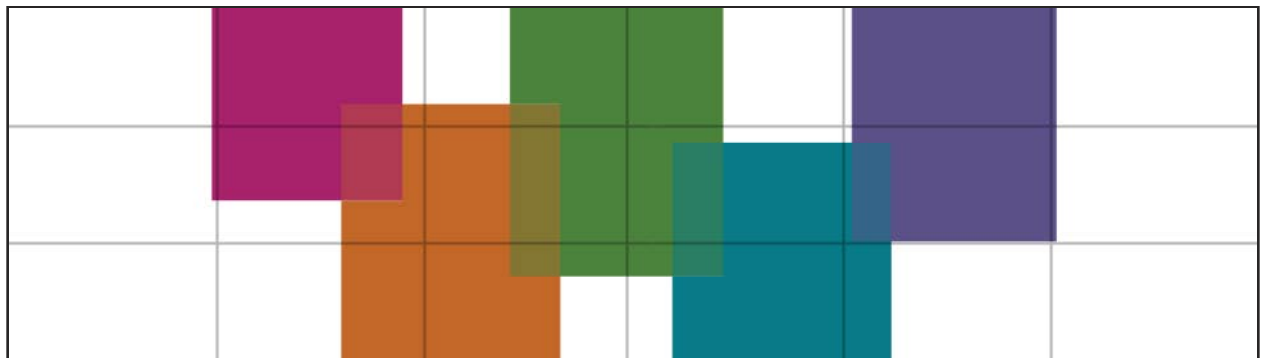


1



Color bars animate into plasma wall

2

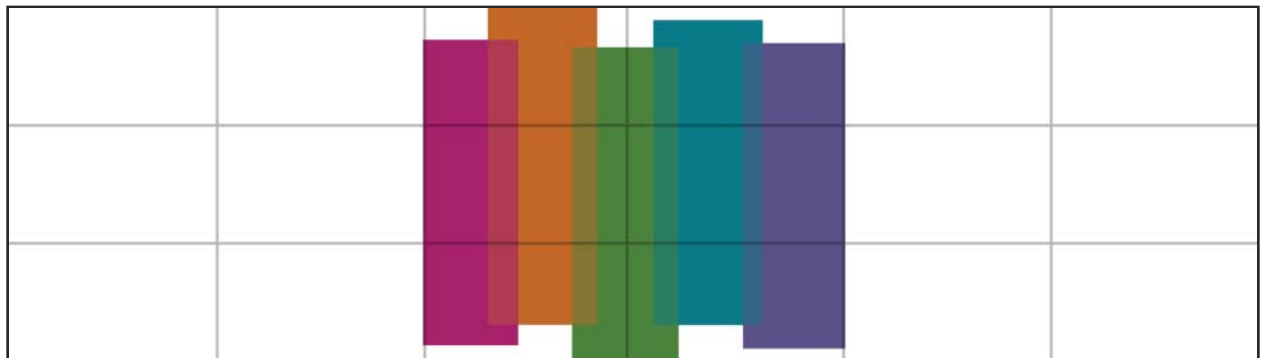


Continue. The colors overlap and show transparency, and are zooming down.

3

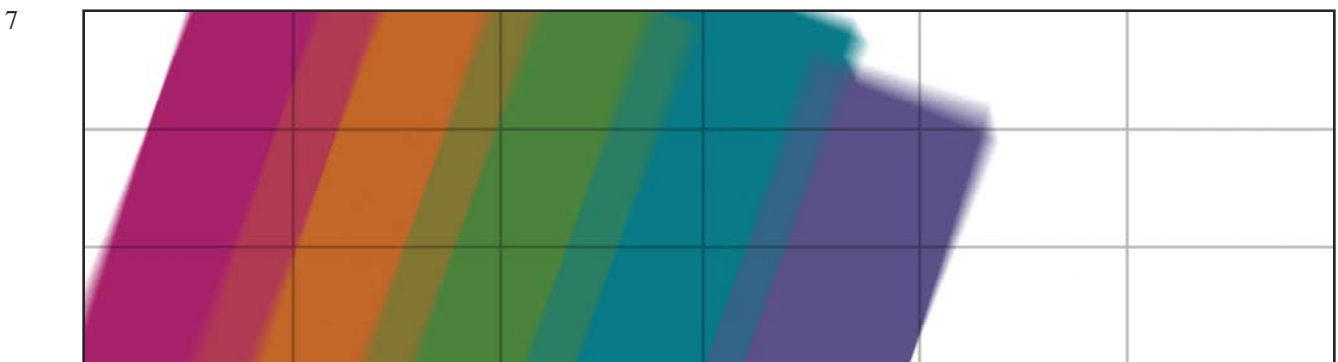


4





ET: 00:07



Lose all but color bars, which zoom up and rotate.





ET: 00:10



Background graphic used throughout the loop. Globe graphic is static as the color bars slowly scroll upward. RATE OF SCROLL: APPROX. 15 SEC. FROM BOTTOM TO TOP.

ET: 00:11



Template for RSNA general content. Patterned color behind text (6 plasma monitors) is static, and is color-coded for 3 categories: RSNA general, RSNA facts, RSNA housekeeping, etc. Color bars on either side continue to scroll. Headline font is Helvetica Neue 107 Extra Black Condensed, body copy is Helvetica Neue 67 Medium Condensed.



CNN headlines RSS scrolls on the bottom. CNN logo is static as text scrolls right to left, or may flip up from bottom.

13



14



Template for RSNA facts and trivia. Same technique, with solid patterned color behind text.

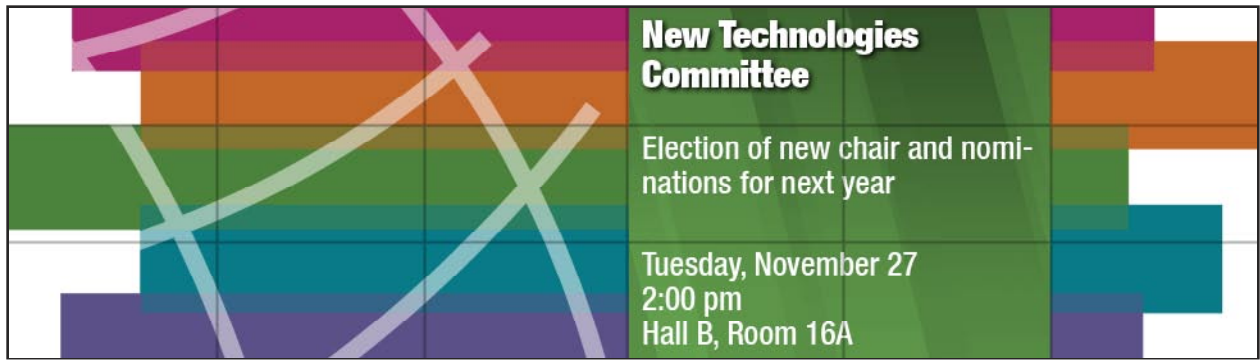
15



16



17



Template for RSNA announcements, housekeeping.

18



19



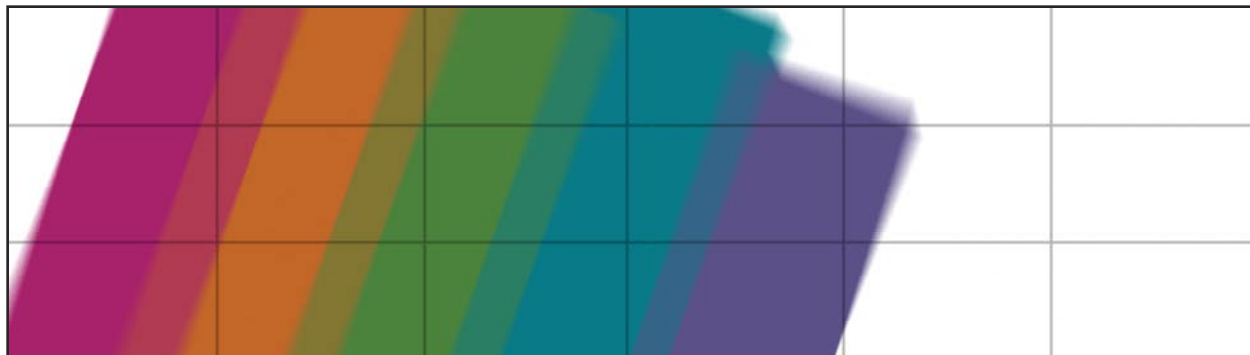
Candids. Isolate images in these three individual monitors.

20



Reverse the opening animation, up to the full meeting logo, with the same timing.

21



22

